

Dominican University - Brennan School of Business

BAD 345-99, Management; Spring 2016

Developed by: Molly Burke, PhD

Taught by: James Miller

Classroom: Online

Office: Fine Arts 207; Office Hours: online – send email

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Course Description

This course provides an examination of basic organizational theory. Various organizational models and methods of reaching organizational goals are studied through analysis of current management practices.

Prerequisites

Economics 191 or 192; junior standing or consent of the instructor.

Course Learning Objectives

Students who successfully complete this course should be able to:

1. Understand and apply the major principles of management theory, history and practice.
2. Recognize the nature and importance of organizational structure and culture.
3. Explain the importance of social responsibility and managerial ethics.
4. Recognize how managers best achieve results; the importance of leadership, motivation, communication and interpersonal skills.
5. Understand the principles of decision making, the impact of globalization and the process of organizational change.

You need to license MyManagementLab and the test (either an electronic or paper version. You can obtain access to these materials from the Dominican Bookstore.

I recommend that you go to the bookstore or license directly from the publisher. See the PDF in Modules/Week 1.

Robbins & Coulter: MyManagementLab Stand Alone Access Code (w/eText)

ISBN: 9780133935738

You can optionally add a printed edition in either hardcover or loose leaf format. You **MUST** have access to the MyManagementLab software and videos

You also need to purchase 4 case studies from Harvard using the link below.

<https://cb.hbsp.harvard.edu/cbmp/access/43898160>

The expected cost for these case studies is \$16.

Course Grading and Requirements

Quizzes, Activities, Examinations and Online Discussions (60%)

Attendance is crucial to the course. You need to “attend” in the Canvas online classroom at least three times per week. If you attend less during weeks that have Discussions, you will not receive full credit for your Discussion participation.

Students are expected to be prepared and actively participate in ALL class discussions including those related to current events, case studies and textbook materials, and to take advantage of the opportunity to learn from their classmates.

Four take-home examinations will be scheduled to assess students’ understanding of key ideas and concepts in management. Material on the exams will be drawn from the text, cases and current events and questions will include true/false, multiple choice and short essays.

Written Assignments (40%)

Students will present five written analyses of current events in business. The one page reports, due on dates specified in Canvas, should summarize the article selected, **evaluate its significance and then relate the material to our course of study**. During the course of the semester, students must select current event articles from the following periodicals: *Business Week*, *Forbes*, *Fortune*, *The New York Times*, *The Wall Street Journal* and *The Financial Times*. An electronic (or printed) copy of the article must be submitted with the analysis. (Counted in Discussions)

Students will read, and report on four selected case studies during the course of the semester, identifying the problem presented in the case and offering a solution. Effective case analyses will utilize text material and management concepts being studied to help generate practical solutions. Each case report should be no more than three pages in length. (40%)

Grading Scale

A	93-100+	B	80-87.99	D	60-67.99
A-	90-92.99	C+	78-79.99	F	0-59.99
B+	88-89.99	C-	68-69.99		

Disability Statement

Any student with a documented disability needing academic adjustments or accommodations is asked to speak with me during the first two weeks of class. All discussions will remain confidential. Students requesting academic accommodations must first register with Disability Support Services in Lewis Hall, Room 132. The office may be reached by calling 708-524-6822.

Course Policies

Students are responsible for asking questions about any material that is unclear; this can be done in Canvas or by email.

All written work should be typed and double-spaced. Clarity, coherence, and cogency of the analysis as well as grammar, punctuation, spelling, and general appearance will be considered in grading written assignments.

MLA is the preferred style for citations. APA is also accepted. All citations must include page numbers for material being cited.

Websites such as Wikipedia should not be used as sources for university level research but still might be a good starting point to find other references.

Any form of **plagiarism or academic dishonesty** will result in an “F” grade for the assignment or exam and has the potential to result in both an “F” grade for the course and automatic expulsion from the class. Please refer to “Definitions of Plagiarism, Cheating and Academic Dishonesty” and “Sanctions for Violations of Academic Integrity” found in the *Brennan School of Business Bulletin*.

The following will be considered in grading of formal written and oral work:

Student’s ability to

Go beyond general summary and narrative in favor of critical analysis of the material.

Analyze texts and ideas in ways that create interest and enthusiasm for the topic.

Present coherent, well formulated, and compelling theses or claims in written work, oral presentations, and class discussions.

Adequately develop ideas.

Use independent sources to support and strengthen the ideas being presented.

Submit written work that is grammatically correct.

Prepare and give oral presentations that effectively communicate ideas and hold the interest of others.

Participate in classroom discussions in ways that enrich and further learning.

A summary schedule is published in Canvas. This schedule is subject to change both before the term starts and during the term. Canvas for this course will open one week before the term starts.

In general, you can expect to cover the material in the text, view and discuss four cases and two films and participate in frequent discussions of current events.

To help with logistics of an online course, the material is divided into 14 weeks plus the exam week. The schedule by week is shown on the next page.

Dominican University
BAD34599 Online Course Schedule

Week	Start	End	Chapter
1	01/13/16	01/19/16	1,1h
2	01/20/16	01/26/16	2,3
3	01/27/16	02/02/16	4,5, case
4	02/03/16	02/09/16	exam,
5	02/10/16	02/16/16	6,7, madoff
6	02/17/16	02/23/16	8,9
7	02/24/16	03/01/16	10,11 case
8	03/02/16	03/08/16	exam, career dev
9	3/16/2016	03/22/16	12,13
10	3/23/2016	03/29/16	14, case,walmart
11	4/3/2016	04/09/16	exam, walmart
12	4/10/2016	04/16/16	15,16, resume
13	4/17/2016	04/23/16	17,18
14	4/24/2016	04/30/16	resume, case
15	5/1/2016	05/07/16	exam