

## ↓ Obtain Domain Name - what you will see in the next video



An extremely important step in setting up an e-commerce site is choosing and licensing a domain name. Domain names like amazon.com, google.com, hotmail.com, and tshirts.com identify your business and become part of your brand. (Note: The owners of t-shirts.com licensed the domain name tshirts.com and then pointed it to their t-shires.com e-commerce site. You are not required to license a domain name for your e-commerce project. I will supply one for you. However, the next video is useful in understanding the process of obtaining and licensing a name for you e-commerce site. The recording volume is low so you should turn your computer volume up all the way and possibly use headsets.

## ↓ Obtain domain name - point to your site



4 min 41 sec (directory=DomainDemo)

Your business needs a name of the internet.

You can search for available domain names at domain name registrars and web hosts.

See <http://www.networksolutions.com/whois/index.jsp>

Register your domain name and specify how to locate your web site.

See <http://www.directnic.com/>

You may want to register multiple names for you site.

The domain name in this course is dombsb.com

Your website is located at <http://www.dombsb.com/groupn> where n is your group number.

**You do NOT need to obtain a domain name for this class. You will be using dombsb.com**

**NOTE: I used two Domain Name Registrar's in this video. That is because I personally use the registrar directnic.com. Networksolutions.com is more expensive but it does a much better job of finding who owns existing names. Therefore, I used Networksolutions.com in this video. If you have to register a domain name in "real life, you have the following choices:**

**Register it with your web host when you setup a hosting account (See next video)**

**Register it with Networksolutions.com, Godaddy.com, directnic.com, droa.com or any other domain name registrar.**

## ↓ Host your site



4 min 10 sec

Demonstrate process of renting hosting services.

See <http://www.anhosting.com>

What happens when you access <http://www.dombsb.com?>

Standard internet protocols find the domain name server at our web host

There are records is that domain name server pointing to the server containing dombsb.com

Why you may not want your primary domain name registered through your web host.

Who should control your domain name?

**You do not need to purchase hosting for this site. You will be given space on anhsb.com where dombsb.com is hosted.**

## ↓ Access and update your site





6 min 13 sec (directory=BuildWebPage)

Select an internet development tool (Dreamweaver)

Provide site access information to the development tool

FTP = File Transfer Protocol

www.northshorechoral.com will receive your files

your id points to a specific directory (dombsb/groupn) on northshorechoral.com

your id is groupn@northshorechoral.com where n is your group number

your password is groupn where n is your group number

There is already a home page (index.html) on your site

Download your home page, update it, re-upload it, and access is over the internet.

[\*\*↓ Using Dreamweaver to transfer web pages to your web site\*\*](#)



This document has step-by-step instructions (with pictures) on how to define your site to Dreamweaver so that you can transfer web pages that you build on your local computer to your web host. It also explains how you can copy pages from your web host to your local computer.

[\*\*↓ Build Home Page\*\*](#)



9 min 18 sec

Build your homepage using Dreamweaver

Start Dreamweaver

Use the Site you defined previously.

Create your homepage using one of the Dreamweaver templates (File/New - select HTML and then select one of the templates).

Modify the template Dreamweaver gives you

Save it as index.html

Upload it to your site.

Check your work at www.dombsb.com

[\*\*↓ Build About Page\*\*](#)



4 min 3 sec

Use the same process you used for the home page

Use file name "about.html".

[\*\*↓ Link Home and About Pages together\*\*](#)



4 min 19 sec

Update the sidebar (menu) on the About Page

Create the links on the About Page

Update the sidebar(menu) on the Home Page

Create the links on the Home Page

Upload the Home and About Pages to your web site

Test your changes using a browser.

[\*\*↓ How to Update Your Site and access resources available to you\*\*](#)



This short document explains how to access you web site on the WorldWideWeb and how to access the shopping cart software provided for you if you want to use it. It also contains a link to details on how to define your web site to Dreamweaver so that you can upload your web pages to the host. Finally, it contains a link to a procedure for allowing multiple people in the group to safely update the site. Even if just one person is updating the site, this link is useful.